The BBC proxy war on the SNP using NHS Scotland
The BBC Proxy war on the SNP using NHS Scotland: Outline

• Why and how is the state broadcaster biased against independence?
• What is a proxy war?
• Why do they need a proxy propaganda war?
• Why do they go for NHS Scotland?
• What effect might the bias have on voting behaviour?
• Example 1: The Obesity Campaign of September 2018
• Example 2: The Pigeon Poo Campaign of January 2019
• Example 3: The Breast Cancer Campaign of April 2019
• Example 4: The Staffing Campaign of 2018-2019
• The BBC refuse to do battle on IVF, vaccines, drug treatment, satisfaction and operations...
The BBC Proxy war on the SNP using NHS Scotland:
Why and how is the state broadcaster biased against independence?
Even the Telegraph admits it.
The BBC Proxy war on the SNP using NHS Scotland: Why and how is the state broadcaster biased against independence?

1. Duuh!
2. Responsible to Westminster department of Digital, Culture, Media and Sport NOT to Holyrood
3. Senior staff approved by MI5 (Blairite is good)
4. Senior staff appointed with Scottish Labour approval (J. Boothman, S. Smith)
5. Staff related to and friendly with Scottish Labour (Jack & Kirsty, Boothman & Deacon, Smith & Smith)
6. Staff with good pay, conditions and security naturally inclined toward status quo
7. Reporters conditioned within pre-existing culture (press to TV) to know what is wanted by senior staff – little coercion required
8. Much biased behaviour is or becomes semi-conscious – doing what seems right, natural, normal
9. Lack of obvious conspiracy leads to audience trust unlike in totalitarian states
The BBC Proxy war on the SNP using NHS Scotland:
*What is a proxy war? Why do they need a proxy war? Why do they go for NHS?*

1. A war between two enemies where direct conflict is too dangerous – Vietnam, Afghanistan, Angola
2. BBC Scotland cannot *land a glove* directly on the SNP/SG. Strategically they refuse to fight back
3. SG only trusted government in UK (SG 61% and UKG only 20% in 2017 survey)
4. SNP strong in polls despite ‘Salmondgate’ and ‘Civil War’ of 2018 (45-50%)
5. FM and cabinet make few ‘errors’ by contrast with Tories (Ross) and Labour (Leonard, Kelly)
6. But SG responsible for health, education and crime levels – infinitely improvable, perfection impossible, weaknesses are opportunities
7. Crime figures really strong (Down 42-47%; Police or SCJS) Education more subjective
8. Health is complex, massive, and ‘weaknesses’ are newsworthy, anxiety-inducing, status-quo preserving.
The BBC Proxy war on the SNP using NHS Scotland: What effect might the bias have on voting behaviour?
The BBC Proxy war on the SNP using NHS Scotland: *What effect might the bias have?*

1. Few media effects have ever been proven
2. Young people who have committed violent acts tend to have consumed less violent media. Sex offenders have not watched more pornography.
3. Those predisposed by genetics or childhood abuse to commit crimes do so regardless of their media consumption
4. Country Music and Suicide in Texas
5. But, generalised anxiety is strongly associated with the consumption of news media
6. Older people, the unwell and their families are more likely to consume TV and radio news
7. Age and anxiety levels are associated with conservative behaviour trends, preference for the status quo
8. Reporting Scotland and Good Morning Scotland are subject to most complaints about bias
9. Voting behaviour – strong correlation between age and conservatism, strong but complex correlation between age and media choices – newspapers, radio and TV vs laptops, tablets and phones, blogs, YouTube
The BBC Proxy war on the SNP using NHS Scotland: *The Obesity Campaign of September 2018*
The BBC Proxy war on the SNP using NHS Scotland: The Obesity Campaign of September 2018

Complaint: In ‘Shedding the fat’, statistics about overall obesity with images of only people with morbid or super obesity. All filmed were morbidly or super obese.

‘12 million in the UK are now obese...29% of people have so much fat it’s a danger to their lives.’

Morbid obesity is actually far less common than the 29% referred to (5-8%).
Major distortion of facts which can only have confused and concerned the viewers.

Lingered morbidly, to titillate (captivate, morbidly fascinate) the viewer, close-up images of extremely vulnerable people as they struggled to walk or as they sobbed desperately.

Why did they agree to such invasive filming. Did they receive financial inducements?
Answer: *All morbidly obese people are by definition obese.*

So it is wrong to say that both the “12 million” and “29%” points were made over shots of morbidly obese people.

Unreasonable to suggest that a voiceover giving general introductory background facts about obesity within a programme about “seriously overweight people” would have “confused and concerned the viewers”

Or that it was a “major distortion of the facts”.
The BBC Proxy war on the SNP using NHS Scotland: *The Obesity Campaign of September 2018*

Complaint:

*RS: ‘New research suggests that more than 1 in 3 women in Scotland will be *morbidly* obese, by 2035.*

BBC source: ‘*The new estimates indicate that rates of *morbid* obesity in adults will reach 5% in Scotland, 8% in England 11% in Wales by 2035.*’

So, 1 in 20 Scots are expected to be *morbidly* obese by 2035.
The BBC Proxy war on the SNP using NHS Scotland: The Obesity Campaign of September 2018

Apology:

‘However, as you rightly point out, the report on television also said that new research suggested that more than one in three women in Scotland would be morbidly obese by 2035. The reference should have been to general obesity. I have investigated this and I believe that there was an honest mistake made under customary newsroom deadline conditions. However, to explain is not to excuse and I have ensured that your detailed comments are being taken on board by my team in order to help prevent such an occurrence again.’
But bias by omission (not accepted): Failure to inform accurately.

• Morbid obesity is expected to plateau at 5%

• Authors identified Scottish government policy initiatives as responsible

• No Scottish 15-24-year-olds are expected to fall into this category compared to 6% in England

• ‘Let me know when you will make these corrections public on both Good Morning Scotland and Reporting Scotland.’
The BBC Proxy war on the SNP using NHS Scotland: The Pigeon Poo Campaign of January 2019
Complaint: In a report on deaths at the QEU Hospital, Jackie Bird said: ‘[T]he deaths of two patients from a rare fungal infection.’

This is inaccurate. We knew from the BBC website the same day: ‘The health board said one of the patients was elderly and had died from ‘an unrelated cause’.

The factors contributing to the death of the other patient are being investigated.’

So in neither case did the patient die ‘from’ a rare fungal infection.
Apology (Private):

It appears that the fact that the two people had the infection and that they had died had been conflated by the intro writer into the deaths having both been caused by the infection.

That was not a conclusion that could reasonably be drawn. **We were therefore wrong and I apologise for that.**

*In this case I have spoken to all involved and have emphasised the points that you made in your complaint.*
The BBC Proxy war on the SNP using NHS Scotland: *The Pigeon Poo Campaign of January 2019*
The BBC Proxy war on the SNP using NHS Scotland: The Pigeon Poo Campaign of January 2019

BBC:

A third baby has died after contracting a rare blood infection at a maternity hospital in Glasgow.

In January it was revealed that two extremely premature babies had died at the Princess Royal Maternity Hospital.

But: Dr Alan Mather, Chief of Medicine tells us, being careful to pause and to emphasise the actual cause of the deaths:
'There was cluster of deaths of babies that were very premature and that’s the key element of this.’

Sadly, three very premature babies have died as a result of the prematurity but were also infected with this organism.

Extreme prematurity killed the baby and other factors may have played a part but the baby died because it was very premature.
The BBC Proxy war on the SNP using NHS Scotland: The Breast Cancer Campaign of April 2019

5/22/2019

Scotland | Scotland Politics | Scotland Business | Edinburgh, Fife & East | Glasgow & West

Tayside and Central Scotland

NHS Tayside chemotherapy dose reduction decision 'lacked consultation'

16 April 2019

The decision to reduce chemotherapy doses for NHS Tayside breast cancer patients lacked "challenge or consultation", a report has concluded.

NHS Tayside lowered dosages to 304 patients, 14 of whom later died, from December 2016 to reduce side effects.
The BBC Proxy war on the SNP using NHS Scotland: *The Breast Cancer Campaign of April 2019*

- **April 1st:**
  - ‘The report today pointed to the possibility of a *dysfunctional* department.
  - ‘Detectives’ spoke of pharmacy and nursing staff who said they had concerns about the change of procedures, but they felt they were not being listened to.’

- Only Reporting Scotland use the word ‘dysfunctional’. The BBC website and all the papers I looked at (8) did not use the term.
They said in an uninterrupted sequence:

There’s further criticism tonight of a decision to give breast cancer patients in Tayside lower doses of drugs during chemotherapy than they would have received elsewhere in Scotland.

A panel of experts has described the practice as close to being unacceptable.

Fourteen of the patients involved have since died.

Very strong implication - fourteen patients died because of the lower doses.
The BBC Proxy war on the SNP using NHS Scotland: *The Breast Cancer Campaign of April 2019*

The Review Group report absolutely does not say that or imply it in any way. Indeed, it says quite explicitly that of the 300 plus patients involved:

‘The overall assessment of the increased risk of recurrence within the treated cohort is extremely difficult to quantify but probably of the order of 1-2%. A risk of harm of 1-2%, allows an estimate that around 1 patient per year in NHS Tayside may have suffered an adverse outcome.’
Three useful ways of measuring these rates, used by scientists worldwide. In all three, **NHS Tayside has an average rate of mortality** per 100,000 persons, for its breast cancer patients and lower than for some other (dysfunctional?) health boards:

<table>
<thead>
<tr>
<th>Measure</th>
<th>NHS Tayside</th>
<th>Scotland</th>
<th>NHS Grampian</th>
</tr>
</thead>
<tbody>
<tr>
<td>EASR</td>
<td>18</td>
<td>17.5</td>
<td>19</td>
</tr>
<tr>
<td>WASR</td>
<td>8.3</td>
<td>7.8</td>
<td>8.6</td>
</tr>
<tr>
<td>SMR</td>
<td>101.1</td>
<td>100</td>
<td>108.4</td>
</tr>
</tbody>
</table>
Weeks later, St Andrews Professor Mark Chaplain:

‘Women on the lower dose, the same as used in Tayside benefited from fewer side-effects and they did not suffer any inferior chemotherapy treatment because they had statistically speaking, the same recurrence rate and survival probability as the women on the higher dose.’
The BBC Proxy war on the SNP using NHS Scotland: The Staffing Campaign of 2018-2019

5/22/2019
The BBC Proxy war on the SNP using NHS Scotland: *The Staffing Campaign of 2018-2019*

January 2019:

**NHSScotland, Qualified Doctors and Qualified Nursing data**

<table>
<thead>
<tr>
<th></th>
<th>At 30 September:</th>
<th>Full-time</th>
<th>Part-time</th>
<th>Total Headcount</th>
<th>Whole Time Equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total No of Staff, NHSScotland</strong></td>
<td>2008</td>
<td>92,343</td>
<td>64,626</td>
<td>156,474</td>
<td>133,082</td>
</tr>
<tr>
<td></td>
<td>2018</td>
<td>92,611</td>
<td>70,741</td>
<td>162,945</td>
<td>139,765</td>
</tr>
<tr>
<td><strong>Qualified Doctors</strong></td>
<td>2008</td>
<td>10,206</td>
<td>2,369</td>
<td>12,534</td>
<td>11,343</td>
</tr>
<tr>
<td></td>
<td>2018</td>
<td>11,392</td>
<td>3,686</td>
<td>15,012</td>
<td>13,538</td>
</tr>
<tr>
<td><strong>Qualified Nurses &amp; Midwives</strong></td>
<td>2008</td>
<td>26,854 (estimated)</td>
<td>21,078 (estimated)</td>
<td>47,820</td>
<td>41,453</td>
</tr>
<tr>
<td></td>
<td>2018</td>
<td>28,230</td>
<td>21,157</td>
<td>49,340</td>
<td>43,268</td>
</tr>
</tbody>
</table>
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Aye BUT, BUT......
Scotsman survey in April 2018:

‘More encouragingly, it also found 87 per cent of people found it easy to contact their GP practice, while more than nine out ten (93 per cent) were able to get an appointment within two days.’
End 2017: ‘GP vacancies (in England) rise to record levels. Long patient waits and unsafe, rushed appointments - vacancies have risen from 9.1 per cent to 15.3 per cent

GP vacancy rate in Scotland was only 5.6%, just over one-third, at the end of 2017.
The BBC Proxy war on the SNP using NHS Scotland: The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...

5/22/2019
100% of eligible patients screened within the target time. Target has now been met without fail for nearly five years.

Failing to treat infertility can result in problems and further costs for the NHS in other areas.

Danish study showed that women who were unable to have children were 47% more likely to be hospitalised for schizophrenia and had a significantly higher risk of subsequent drug and alcohol abuse.
The BBC Proxy war on the SNP using NHS Scotland:

The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...

NHS England, only 12% of boards offer three full cycles in line with official guidance. 61% offer only one cycle of treatment and 4% offer none at all.

Private treatment costs between £1 343 and £5 788 per cycle.

There are 64 Tory and Labour (New) MPs with ‘links’ to private health care.
The BBC Proxy war on the SNP using NHS Scotland: The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...

- Waiting time targets for drug and alcohol treatment smashed in NHS Scotland
The BBC Proxy war on the SNP using NHS Scotland:
The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...

90% to 97% satisfaction with maternity care in NHS Scotland but results buried in rUK

91% satisfaction with NHS Scotland staff! Patients even more satisfied than before

As NHS ‘UK’ satisfaction rates plummet, breakdown of Scottish data becomes harder to access, why?
The BBC Proxy war on the SNP using NHS Scotland:

The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...
Despite nearly 600 more planned operations in March 2019 than in March 2018, a 2% increase in one year, the number cancelled has continued to fall for the fourth quarter in a row.

8.5% overall were cancelled in March 2019 compared to 12.6% in March 2018.

Most important, only 490 (1.7%) were cancelled because of lack of capacity in the system.
The BBC Proxy war on the SNP using NHS Scotland: The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...

- **NHS Scotland approaches perfect efficiency as cancelled operations due to capacity reasons plummet close to zero!**
The BBC Proxy war on the SNP using NHS Scotland:

*The BBC refuse to do battle on IVF, drug treatment, satisfaction and operations...*

I could go on....and on.....and on...